ZILLIANT CUSTOMER WORKSHOP

Join us for the 2023 Customer Workshop at MindShare on June 7.

Morning Session: Zilliant SVP of Customer Success and Support Nathan Rabold will share our most recent customer benchmarking exercise. We'll cover customer benchmarks for **Price IQ®** and **Sales IQ™**, including revenue and profit impact, guidance adoption, opportunity win rate, number of overrides, number of annual price increases, and team structure.

Afternoon Sessions: Pricing and sales professionals, we want to hear from you! Join the product experience team for an engaging feedback session. Learn how professionals of varying industries use Zilliant software to solve their most complex challenges and uncover potential new use cases for your team! Prepare for an interactive forum on Zilliant software and your experience(s) as a customer, where you'll have the space to share more about your: thoughts, feelings, goals/motivations, pain points, and expectations.

Your feedback is valuable to the company and will be used to influence improvements to our product suite and your experience with Zilliant. We appreciate your support for this research effort as we strive to improve our products for you!

After an afternoon networking break, join Zilliant pricing experts for a 90-minute education session on professional price management, including insights on how global and country price lists, as well as matrixed, tiered, and scheduled pricing fuel profits and increase market share with **Zilliant Price Manager™**.

We look forward to a day of engaging content and discussion on how to maximize the benefit of Zilliant solutions and more effectively react to changing markets. Sessions begin at 10:30 a.m. on June 7 in the Fairmont Austin meeting space.

To confirm your attendance, simply check the "***Will you be attending the Customer Workshops on Wednesday, June 7?***" box on the event registration page **here**.

AT A GLANCE		
	10:30 a.m. -12:00 p.m.	**Customer Benchmarking**
	12:00 -1:00 p.m.	Lunch
	1:00 - 2:30 p.m.	**Customer Experience Session**
	2:30 - 3:00 p.m.	Networking Break
	3:00 - 4:30 p.m.	**Price Management Education**