

2019 Customer Workshops: May 14, 2019

If you've had a Periodic Business Review with the Zilliant Customer Success team, it's likely you've talked about the eight benefit drivers. If you're a new Zilliant customer – this might be your first exposure!

Join us for the 2019 Mindshare Customer Workshop where we'll dive deep on these eight considerations that you need to be aware of to maximize the benefit from your Zilliant implementation.

For each of the eight, a member of the Zilliant Success team will explain the breadth of practice we see in the market for that driver, covering questions like:

- **What does the best practice look like?**
- **What's typical?**
- **How does my own company compare?**

And because the best Customer Workshop is about what other CUSTOMERS are doing, we also have a customer speaker for each of the 8 drivers who will talk about application of that driver in their deployment. We're looking forward to a great exchange on how live customers are removing barriers to benefit and leveraging the eight drivers to maximize their results across Zilliant solutions. The dialog could only be better if you joined us!

Registration Begins at 10:00 AM on May 14 at The Line Hotel meeting space.

Session 1 : 10:30 - 12:00 PM
Leadership, Data, and Science

Lunch : 12:00 - 1:00 PM

Session 2 : 1:00 - 2:30 PM
Measurement, Organization, and Processes

Session 3 : 3:00 - 4:30 PM
Training, Incentives, and Closing Thoughts